



2013 TPA / PTR Conference

Thursday, April 4, 2013 – Granite Club, Toronto

9:00 AM – 4:00 PM

The TPA and PTR are proud to present the 3rd annual TPA/PTR Conference. This workshop will count as a full recertification opportunity and will be delivered by **Larry Jurovich, Gary Caron, Stan Oley** and **Steve Keller**.

A coaching development consultant for Tennis Canada, **Jurovich** is the leader of the Coach 3 Certification Course and has led several TPA workshops throughout the country. He is an integral part of the Tennis Development Centre program and travels to a number of Canada's TDCs to work with coaches and players.

A Certified Coach 3 and Club Pro 2, **Caron** is currently the Athletic Director at the Granite Club in Toronto. His current responsibilities involve overseeing 12 departments with over 70 staff and 130 coaches and instructors as well as 12.5 million in revenue. He is a former TPA Pro of the Year and Director of the Year recipient from the North American Association of Club Athletic Directors.

With over 25 years of experience as a tennis professional, **Oley** is currently employed by Playmate Ball Machines as their Product Marketing Specialist & the owner of Stan Oley's Tennis Equipment Sales and Service Inc, primarily responsible for distributing Playmate Ball Machines, tennis nets, windscreens & clay court products. Founder of Fit By Tennis in 60 Days, he has also presented at USPTA World Conferences along with PTR International Symposiums & has been featured on Tennis Channel's One Minute Clinic.

As the Director of Development for the PTR, **Keller** is responsible for organizing, developing and conducting workshops and professional development courses. He is responsible for PTR certification and testing and oversees the Clinicians and Testers in USA and Canada. Steve formerly spent 18 years with the Van der Meer organization directing sites in Missouri, Florida and South Carolina.

Cost: TPA & PTR Members: \$79* (plus. HST) **NON Members:** \$149* (plus. HST) *includes lunch

Location: Granite Club, 2350 Bayview Ave, Toronto ON, M2L 1E4

Topics Include:

Please note: Must wear all white tennis clothing

<p align="center">Helping Your Players Improve Without Adjusting Technique <i>Presented by: Larry Jurovich</i></p> <ul style="list-style-type: none"> • Through Better Positioning • Through Smart Tactics 	<p align="center">Key Off-Court Roles of the Club Professional <i>Presented by: Gary Caron</i></p> <ul style="list-style-type: none"> • Member expectations: how do you know you are offering what they want? • Different tools and tactics to ensure member satisfaction
<p align="center">Fit by Tennis in 60 Days (FBT6) <i>Presented by: Stan Oley</i></p> <ul style="list-style-type: none"> • Fundamentals of using a Ball Machine • Creating Drills using a Ball Machine • Hard to Feed & Group drills 	<p align="center">Delivering Successful Team Practices <i>Presented by: Steve Keller</i></p> <ul style="list-style-type: none"> • Sample Practice Sessions • Warm-up to wrap-up

To Register: Please fill out the information below or [CLICK HERE TO REGISTER ONLINE](#)

Name: _____ Email: _____

Address: _____ TPA/PTR Member: Yes / No (Circle One)

Telephone: (Res.) _____ (Bus.) _____

Credit Card #: _____ Exp: _____

Cheques can be made payable to: **Tennis Canada**

To register or for more information, please contact Ryan Borczon at 1-800-263-9039 x7952, rborczon@tenniscanada.com or mail to Tennis Canada, Attn: Ryan Borczon, 1 Shoreham Dr., Suite 100, Toronto ON, M3N 3A6. Fax: 416-665-6519

Deadline to Register: Tuesday, April 2