



## TPA Corporate Membership

The Tennis Professionals Association Corporate Membership entitles the Member Company to the benefits and services of the TPA as listed below. The Corporate Membership is designed to help you channel your products and services through the more than 4,000 members of the TPA located throughout Canada.

Corporate Membership price is \$750 for 12 months.

### Corporate Member benefits include:

- Advertising via TPA homepage rotating sponsor box.
- Company logo and live link to your company's site on TPA's dedicated corporate members website section.
- Email blasts to TPA membership:
  - 4 e-mail blasts annually (pre-set dates) with choice of Provincial or National send.
  - Promos may be grouped to streamline services and not bombard TPA membership.
  - All content subject to approval, and email blasts will be scheduled as per mutual agreement.
- 2 posts on TPA private Facebook Group (600 members).
- Promotion through quarterly TPA Newsletter.
- Ability to utilize TPA logo on company promotions and refer as TPA corporate member.
- Ability to sponsor TPA activities for more visibility (ex: webinars, conferences)

### Requirements:

- Must be in good standing (if applicable) with your Provincial Tennis Association and Tennis Canada
- Must offer services/products that are in line with the TPA's mission, vision, and values.
- Cannot be in competition with TPA's other corporate partners.
- Cannot be in competition with major partners of Tennis Canada.

For all questions about the TPA Corporate Membership or to discuss partnership opportunities, please contact Washi Gervais at [wgervais@tenniscanada.com](mailto:wgervais@tenniscanada.com).

We look forward to collaborating with you!