

Recommendations on Tournament/Event Naming in VR

As of January 1, 2014

Introduction:

When you set up a tournament in VR you have the opportunity to name both the tournament and separately, the events in the tournament. The following will provide you recommendations on how we can best ensure consistency across the country which will help make the ranking and tournament listing more professional and will make the search engine work more effectively.

Tournament Naming Dos:

- Add the "class" of the tournament in a consistent way to the name. E.g. for Quebec Etapes, use the word Etapes in the tournament name, and always at the beginning (or always at the end). E.G. In BC use Competition Series or in ON, use "****"; include the 1000, 350, 200 and 100 in title of open events (note: there may be differences in a rating of a mens open and womens open event for the same tournament – thus you will need to name them separately)
- If the tournament is part of a series, use a numbering scheme. Eg. Champs Series #1 - Upper Hornby Classic.
- If the Tournament is a provincial championship, add the Province Name consistently: PEI Senior Provincial Championship
- If there are two versions of a tournament, put the version in parenthesis: PEI Junior Provincial Championships (Indoor), PEI Junior Provincial Championships (Outdoor).
- Specify a broad type of tournament: PEI Junior Provincial Championships (Indoor) / PEI Senior Provincial Championships / PEI Open Provincial Championships.
- If it is the 23'rd Annual version of your tournament and you want to recognize it in the title, keep it brief. 83rd Stanley Park Open. As opposed to "The 83rd Annual Running of the Stanley Park Open"
- If you have a history of annotating tournaments in a special way - go for it. For example, using a \$ in the tournament name to indicate there is prize money is a great idea. Players will learn and they may start searching for the "\$". Just try to be consistent.

Tournament Naming Don'ts:

- **Don't put the year as part of the tournament name**, all searches have date constraints which will make sure you do not get the 2013, 2014 and 2015 versions of the Donalds Classic.

- If you support all age groups or more than one age group in an event in a juniors tournament, **do not put the age groups in the title.** "The Upper Creemore Junior Solstice Bash (U12, U14, U16 and U18)" is overkill, stick with "The Upper Creemore Junior Solstice Bash" and speak to your TD about renaming your tournament in the future. It is, however, recommended to **put the age group in the name if the tournament is dedicated to a single age group.**
- Try to **minimize the use of adjectives** "The All Time Greatest and Amazing Delta Open With Prizes for All" isn't that useful as there will be a limited amount of searches for "Amazing".

Naming of Events (within Tournament)

Tournament Planner allows you to create an event, for example, a Boys Under 14 event and name it whatever you want. Ie. Boys U14 Singles, Boys Singles U14, Boys Under 14 Singles, U14 Singles – Boys, etc. Thus, it will be confusing if every PTA and/or tournament director does it differently.

Note: We are still not sure here which way we are going to go.

VR abbreviations are BS U14 and MS 35 by default for Boys Singles Under 14 and Men's Singles 35 & over respectively.

Thus they use Gender, Singles/Doubles, and Category

We would prefer the use of: Gender, Category, Singles | Doubles, ie.

Boys U18 Doubles

Girls Under 14 Singles

Womens Open Doubles

Mixed 3.5 Doubles